



# Stormwater Education Program Offerings

NJDEP Stormwater Education Activity	Musconetcong Watershed Association Role	Total NJDEP Points
<b>Educational Activity</b> –educational activity concerning pet waste, littering, improper disposal of waste, wildlife feeding, yard waste, illicit connections, refuse containers.	MWA will organize, promote and present an educational activity on an appropriate topic at a municipal building or school.	5 points
<b>Stormwater Training for Elected Municipal Officials</b> – Conduct a program for all elected municipal officials which educates them on the Stormwater Management Rules (N.J.A.C. 7:8), Tier B Permit and what steps the municipality has already taken to minimize stormwater pollution.	MWA will conduct a program for elected officials on the NJ Stormwater Management Rules for Tier B municipality.	3 points
<b>Mailing</b> – Distribute any of the Department’s educational brochures, tip cards, or a municipally produced equivalent (e.g, calendar, recycling schedule), to every resident and business in the municipality.	MWA will provide municipality with locally focused material for educational mailing. (Not individual copies.)	3 points
<b>Partnership Agreement / Local Event</b> - Identify and enter into a partnership agreement with a local group such as a watershed organization, Riverkeeper, school, youth/faith based group and/or other nonprofit to carry out a minimum of two (2) watershed stewardship/education activities (e.g., litter march, stream/beach cleanup).	MWA will enter into a Partnership Agreement with the municipality to carry out two NJDEP approved activities.	3 points
<b>Stormwater Display</b> – Present a stormwater related display and materials at any municipal event (Earth Day, town picnic) or maintain a display at the municipal building	MWA will present a stormwater related display and materials at a municipal event.	2 points
<b>Poster Contest</b> – Organize a poster contest with a local school district. Poster themes shall have an appropriate stormwater message. Posters are to be displayed at buildings within the municipality such as at the town hall, library, or school.	MWA will organize a poster contest in your local elementary school. Posters will be displayed at the municipal building, library, or school.	2 points
<b>School Presentations</b> - Present educational classes/assemblies to local elementary, middle, and/or high school classes.	An MWA representative will present a compliant presentation in a school in the municipality.	1 point 5pts max
<b>Website</b> – Maintain a stormwater related page on the municipal website and include a link to <a href="http://www.cleanwaternj.org">www.cleanwaternj.org</a> .	MWA will provide current content with links for a Stormwater Education page on the municipality’s website.	1 point
<b>Utilize Department Materials</b> – Use Department created stormwater education materials, which can be found on <a href="http://www.cleanwaternj.org">www.cleanwaternj.org</a> to publish an ad in a newspaper that serves the municipality; broadcast a radio or television commercial on a local radio or municipal public service channel; produce a billboard or sign which can be displayed on a bus, bus stop shelter, or at a recreation field (outfield sign).	MWA will work with municipality to determine best media and placement to communicate Stormwater Education principles.	2 points each (4pts max per year)

**NOTES:**

Municipalities with a population of less than 10,000 (Tier B Municipalities) must perform approved Local Public Education activities for a total of 10 Points.

There are additional NJDEP-approved Stormwater Education opportunities (paid ads, distribution of materials etc) however, this list is limited to those activities which MWA is offering to partner with the municipality.)